



## Meeting Minutes October 20, 2022

### **Town Update**

Wayfinding Signage- Oliva reported that 90% of the wayfinding signage is installed. There are over 30 total signs that will be placed throughout the town. The façade program will roll out in November with an ongoing grant program to help fund those projects. Three historic marker signs will also be installed very soon.

Events- The grilled cheese and tomato soup festival is scheduled for Saturday, November 5<sup>th</sup>, all tickets sold out very quickly. There are 10 restaurants/businesses that will be competing and 12-15 businesses that will be involved/vendor. Souled Out will be playing at the square along with other events throughout downtown.

Paving Projects – Waverly spoke about the paving projects that are currently being completed within the town. All projects should be concluded by the end of next week.

Christmas Parade- Abby reported that the Christmas parade is scheduled for Saturday, December 3<sup>rd</sup> at 4:30pm. Hosted by the Strasburg Business Alliance; Marty White is the Chair of the parade. The permit application has been started and will be forwarded to Sharon once approved.

### **Election of Officers**

Mary Beth opened up the floor for the election/nominations of officers for 2023.

Greg Mackonze was nominated for Chair, all were in favor.

Abby Walters was nominated for Vice-Chair, all were in favor.

Jaynelle Bowers was nominated for Secretary, all were in favor.

### **Business News**

-The American Legion is moving forward with the veteran banner program; banners should be in place by Labor Day 2023! The banners will be in place for several months each year.

- Dave announced that during the month of November that Appalachian Physical Therapy would be offering a free 30-minute consultation for new patients.

- Mary Beth announced that Box Office Brewery would be having a New Year's Eve Party!

-Olivia reminded the group of Small Business Saturday on November 29<sup>th</sup>, should you need signage etc., please give her a call.

- Kat with Lydia's closet has asked the group to spread the word that they are in need of volunteers at the store.

Meeting Adjourned 6:55 pm

Jaynelle M. Bowers, SBA Secretary