



Moving Your Business 2024-ward

Grant Application

Grant Details and Requirements:

Businesses may apply for a **maximum of \$5,000** in funds to support their business.

Applicants must have attended RevUp ShenCo on April 15, 2024 to qualify.

Applications will be scored based on the merit of the application along with points awarded for additional efforts related to small business development including but not limited to attending Shenandoah County Chamber events, meeting with their respective locality representatives, attending an Small Business Development workshop, etc.

Businesses must be up to date on any local, state or federal registrations, licenses and taxes to apply.

Applications will be scored based on completeness and participation.

This grant is intended for business use only. Funds cannot be applied towards personal expenses, payroll, taxes, corporate travel and gifts, etc.

Applications must be submitted by 5:00 pm on or before June 15, 2024.

Submit complete applications to John Fogle, Business Retention and Expansion

Manager with Shenandoah County Economic Development →

jfogle@shenandoahcountyva.us

Winners will be notified by July 1, 2024.

Grant funding will be awarded on a reimbursement basis and funds must be spent by December 1, 2024 to qualify for reimbursement or payment.

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: _____

WEBSITE: _____

SOCIAL MEDIA ACCOUNTS: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE (IF DIFFERENT FROM ABOVE): _____

Check Here if This is a Home Based Business

LOCALITY*: Please check the locality in which your business is based. For instance check "Strasburg" only if your business is located within Strasburg Town limits. A business with a Strasburg address but operating outside of Strasburg town limits must check "Shenandoah County."

*This will not impact scoring but be used internally to track where funds are dispersed.

___ Strasburg

___ Toms Brook

___ Woodstock

___ Edinburg

___ Mount Jackson

___ New Market

___ Shenandoah County

___ Other (please specify) _____

How long has your business been in operation? _____

Target Market:

1. Describe your business's target market or target audience?

Examples may include age, gender, geographical location, interests, etc.

2. Describe how you promote your business to new and existing customers:

3. What classes or programs to support your business have you attended from June 15, 2023 - June 15, 2024?

Check all that apply:

2 points:

- Like and Follow your Town Facebook Page
- Like and Follow Shenandoah County Economic Development on Facebook
- Like and Follow Shenandoah County Economic Development on LinkedIn
- Subscribe to your town or county newsletter
- Shenandoah County Chamber After Hours event

5 points:

- Shenandoah County Chamber Lead Share meeting, program, or class
- Meet with your respective Town or County economic development office
- Meet with Kelli Weaver (Virginia Tourism Corporation)
- Participated in or scheduled a "Noah Shenandoah" Video
- Free business consultation with People Inc. staff
- Free consultation with Small Business Development Center (SBDC) staff
- Free consultation with Shenandoah Community Capital Fund (SCCF) staff
- Attend a SBDC webinar or class (please list date and title)

- Attend a SCCF Webinar or Class (please list)

- Attend a VA Community Capital (Locus) Noon Knowledge Class (please list)

- Other (Please list):

BUDGET OF PROPOSED GRANT FUNDED PROJECT

Grant Funds Requested \$_____

Additional Funds* \$_____

Total Budget \$_____

*Please list the source of other funds being used to finance this program. If full funding is not awarded, please explain how the project would be impacted or how you will adapt your project or budget accordingly.

Grant funding will be awarded on a reimbursement basis and funds must be spent by December 1, 2024 to qualify for reimbursement or payment.

___ I hereby verify that the information submitted in this grant application is correct.

___ I certify that my business is current on all local, state or federal registrations, licenses and taxes.

___ I guarantee that should I receive any amount of grant funding, the entire amount awarded will be used for business purposes *only*. I am aware that I may be asked to produce proof to support business use.

Name: _____

Signature: _____ Date: _____